

Ken McNabb Horsemanship

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For Immediate Release

Ritchie Industries Announces Partnership with Ken McNabb

Ritchie Industries, North America's largest manufacturer and distributor of animal and livestock watering equipment, recently joined forces with nationally respected trainer and equine clinician Ken McNabb.

Ritchie's superior, design, insulation, and heat components keep water flowing under the worst conditions and their ten year limited warranty is the best warranty in the automatic waterer business. Founded in 1921, the company prides itself on a reputation of quality and integrity, something they share strongly in common with McNabb.

A true blue American cowboy with a boyish enthusiasm for life and strong family values, Ken doesn't drink, swear or smoke. He has been likened by many to a modern day Roy Rogers due to his morals, patriotism and all-around good nature.

McNabb's television show on RFD-TV, Discovering the Horseman Within, will feature Ritchie's automatic waterers and complete family of watering equipment. In addition to being featured on the television show, McNabb will promote their products at expos and clinics across the country.

"I'm really excited about my partnership with Ritchie Waterers. They are such an outstanding company and their products are top-notch. I have faith that my customers and friends can use Ritchie waterers no matter what the weather brings and their horses will be supplied with fresh, clean water 24 hours a day," says McNabb.

For more information on Ritchie Industries, visit www.ritchiefount.com or call (800) 747-0222. For more information on Ken McNabb or to check out DVDs and clinic dates near you, visit www.kenmcnabb.com or call (307) 645-3149.

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